

class 12 business studies project work cbse Ebook

Class 12 Business Studies Project Work CBSE: A Comprehensive Guide

Embarking on a class 12 business studies project work CBSE is an essential step for students aiming to excel in their academic journey. This project not only helps in understanding core business concepts but also develops practical skills such as research, analysis, and presentation. It serves as a crucial component of the CBSE curriculum, encouraging students to explore real-world business scenarios and apply theoretical knowledge effectively. In this guide, we will delve into the significance of project work, how to select a suitable topic, the step-by-step process to complete it, and tips to make your project stand out.

Understanding the Importance of CBSE Business Studies Project Work

Why Is Project Work Essential?

- **Practical Application of Theory:** It bridges the gap between theoretical concepts and real-life business situations.
- **Skill Development:** Enhances research, analytical, presentation, and report-writing skills.
- **Evaluation and Grading:** Forms an integral part of the internal assessment, contributing to final grades.
- **Career Exploration:** Helps students identify their interests and potential career paths in business fields.

CBSE Guidelines for Project Work

- Choose a relevant and manageable topic aligned with syllabus objectives.
- Ensure the project is original and free from plagiarism.
- Follow a structured format as prescribed by CBSE, including introduction, methodology, analysis, and conclusion.
- Maintain proper documentation of sources and data.
- Prepare a clear and professional presentation for evaluation.

Choosing the Right Business Studies Project Topic

Factors to Consider

- **Interest Area:** Select a topic that interests you and aligns with your career aspirations.
- **Relevance:** Ensure the topic is relevant to current business trends or issues.
- **Availability of Data:** Choose a subject with accessible data sources for research.
- **Scope for Analysis:** Opt for a topic that allows detailed analysis and meaningful insights.

Popular CBSE Business Studies Project Topics

- Marketing Strategies of a Local Business
- Financial Management in Small Enterprises
- Impact of Digital Marketing on Business Growth
- Consumer Behavior and Its Influence on Business
- Role of Entrepreneurship in Economic Development
- Supply Chain Management in Retail Sector
- Corporate Social Responsibility Initiatives
- Start-up Ecosystem and Challenges

Steps to Complete Your Business Studies Project Work

1. Planning and Topic Selection

- Brainstorm potential topics based on interest and relevance.
- Consult teachers or mentors for guidance.
- Finalize a manageable and researchable topic.

2. Research and Data Collection

- Gather information from books, journals, business magazines, and credible online sources.
- Conduct surveys or interviews if applicable.
- Collect quantitative data such as sales figures, market share, or financial statements.

3. Organizing and Analyzing Data

- Sort data logically and categorize information based on themes.
- Use statistical tools or software for analysis if necessary.

- Identify patterns, trends, and insights relevant to your project.

4. Preparing the Report

- **Title Page:** Include project title, student name, roll number, school name, and date.
- **Introduction:** Brief overview of the topic and its significance.
- **Objective:** Clearly state the purpose of your project.
- **Methodology:** Describe how data was collected and analyzed.
- **Analysis and Findings:** Present data, charts, and interpretation.
- **Conclusion:** Summarize key insights and suggest recommendations.
- **References:** List all sources consulted.
- **Appendices:** Include questionnaires, extra data, or photographs if any.

5. Presentation and Submission

- Prepare a presentation highlighting key points of your project.
- Practice delivering your presentation confidently.
- Ensure the report is neat, well-organized, and free of errors.
- Submit the project as per the CBSE guidelines before the deadline.

Tips for Making Your Business Studies Project Stand Out

Effective Research

- Use credible and recent sources.
- Incorporate real-world data for authenticity.

Clear and Concise Writing

- Avoid jargon and complex language.
- Use bullet points, headings, and subheadings for clarity.
- Include visuals like charts, graphs, and tables to enhance understanding.

Creativity and Innovation

- Include case studies or success stories.

- Propose innovative solutions or strategies based on your analysis.

Presentation Skills

- Maintain eye contact and use confident body language.
- Use visual aids effectively during the presentation.
- Be prepared to answer questions from evaluators.

Common Challenges and How to Overcome Them

Time Management

- Start early and set deadlines for each phase.
- Prioritize tasks and avoid last-minute rushes.

Data Collection Difficulties

- Reach out to reliable sources and conduct surveys well in advance.
- Use secondary data if primary data is hard to obtain.

Maintaining Academic Integrity

- Properly cite all sources.
- Avoid copying content directly; paraphrase and analyze information.

Conclusion

Completing a class 12 business studies project work CBSE is an invaluable experience that enhances your understanding of business concepts and prepares you for future academic and professional pursuits. By choosing an interesting and relevant topic, conducting thorough research, and presenting your findings effectively, you can create a compelling project that showcases your knowledge and skills. Remember, attention to detail, originality, and confidence in presentation are key to standing out. Embrace this opportunity to explore the dynamic world of business, and let your project reflect your passion and dedication.

Note: Always refer to the latest CBSE guidelines for project work format, word limit, and evaluation criteria to ensure compliance.

Class 12 Business Studies Project Work CBSE: An In-Depth Analysis

In the realm of business education, particularly at the senior secondary level, the role of project work has gained significant prominence. For students enrolled under the CBSE (Central Board of Secondary Education) curriculum, Class 12 Business Studies Project Work CBSE stands as a vital component that not only assesses theoretical understanding but also fosters practical insight into real-world business scenarios. This comprehensive analysis aims to explore the intricacies of the project work, its objectives, evaluation criteria, challenges faced by students, and best practices to excel in this academic exercise.

Understanding the Significance of Class 12 Business Studies Project Work CBSE

The project work in Class 12 Business Studies serves multiple educational objectives. It bridges the gap between classroom theory and practical application, encouraging students to explore various facets of business. Moreover, it develops research skills, analytical thinking, and presentation abilities—traits indispensable for future business professionals.

Objectives of the Project Work

- Practical Application: Enable students to apply theoretical concepts learned in class to real-world business situations.
- Research Skills: Promote independent research and data collection techniques.
- Analytical Thinking: Enhance critical evaluation of business scenarios.
- Communication Skills: Improve report writing and presentation abilities.
- Awareness of Business Environment: Foster understanding of local and global business issues.

Structure and Components

Typically, the project work encompasses:

- Selection of a relevant business topic or issue
- Collection of primary and secondary data
- Data analysis and interpretation
- Drawing conclusions and recommendations
- Presentation of findings through a detailed report

CBSE Guidelines for Class 12 Business Studies Project Work

The CBSE provides a clear framework to ensure uniformity, quality, and fairness in evaluation. The guidelines emphasize originality, relevance, and thoroughness.

Key Features

- Choice of Topic: Students must select a genuine business issue, preferably related to their local environment or a known enterprise.
- Data Collection: Emphasis on primary data collection through surveys, interviews, or observations, supplemented by secondary data.
- Report Format: A well-structured report including introduction, objectives, methodology, data analysis, findings, and conclusion.
- Word Limit: Typically around 3000-4000 words, ensuring depth without verbosity.
- Presentation: Students are expected to prepare a presentation summarizing their project findings.

Evaluation Criteria

The CBSE evaluates project work based on:

- Introduction and objectives (10 marks)
- Methodology and data collection (15 marks)
- Analysis and interpretation (15 marks)
- Findings and recommendations (10 marks)
- Report presentation, language, and coherence (10 marks)
- Viva voce (Oral presentation) (10 marks)

Total marks usually sum up to 70, with the remaining 30 allocated to internal assessment and participation.

Choosing a Suitable Business Project Topic

The success of the project hinges largely on the relevance and feasibility of the chosen topic. Students should consider their interests, available resources, and local business environment.

Popular Topics for Class 12 Business Studies Project Work CBSE

- Market analysis of local retail outlets
- Customer satisfaction survey of a nearby restaurant or shop

- Study of inventory management in a small business
- Financial analysis of a microfinance institution
- Impact of advertising on a specific product
- Entrepreneurship development in the local community
- Supply chain management in a local manufacturing unit
- E-commerce trends in small-scale businesses

Criteria for Selecting a Topic

- Relevance to current business trends
- Feasibility of data collection
- Availability of resources
- Personal interest and motivation
- Ethical considerations and permissions

Data Collection and Analysis Techniques

Effective data collection and analysis are the backbone of a compelling project. Students must employ appropriate methods to gather accurate and comprehensive data.

Primary Data Collection Methods

- Surveys and questionnaires
- Interviews with business owners or employees
- Observations of business processes
- Field visits and case studies

Secondary Data Sources

- Company reports and websites
- Government publications and statistical reports
- Industry journals and magazines
- Newspapers and online articles

Data Analysis Tools

- Statistical techniques such as averages, percentages, and ratios

- SWOT analysis (Strengths, Weaknesses, Opportunities, Threats)
- Financial ratio analysis
- Trend analysis

Report Writing and Presentation

A well-organized report reflects clarity of thought and professionalism. It should follow a logical structure and adhere to academic standards.

Essential Sections of the Report

- Title Page: Project title, student details, school information.
- Table of Contents: Clear navigation of sections.
- Introduction: Background and rationale.
- Objectives: Clear statement of purpose.
- Methodology: Data collection and sampling techniques.
- Data Presentation: Charts, graphs, tables.
- Analysis and Interpretation: Critical evaluation of data.
- Findings: Summary of key insights.
- Recommendations: Practical suggestions.
- Conclusion: Final thoughts.
- References: List of sources used.
- Appendices: Questionnaires, raw data, photographs.

Tips for Effective Presentation

- Use visual aids like charts and graphs for clarity.
- Maintain neatness and proper formatting.
- Practice oral presentation to communicate confidently.
- Be prepared to answer questions during viva voce.

Challenges Faced by Students and How to Overcome Them

While the project work offers valuable learning opportunities, students often encounter hurdles:

Common Challenges

- Time Management: Balancing project work with other academic commitments.

- Data Collection Issues: Difficulty in accessing reliable data or gaining permissions.
- Resource Limitations: Lack of access to necessary tools or materials.
- Lack of Experience: Inadequate skills in research and report writing.
- Fear of Public Speaking: Nervousness during presentations.

Strategies to Overcome Challenges

- Early Planning: Set timelines and milestones.
- Effective Communication: Seek guidance from teachers and mentors.
- Resourcefulness: Use online databases and local sources.
- Skill Development: Attend workshops or training sessions.
- Practice: Rehearse presentations multiple times.

Best Practices for Excelling in Class 12 Business Studies Project Work CBSE

To achieve excellence, students should adopt a structured approach:

- Choose a Relevant and Interesting Topic: Passion fuels quality work.
- Plan Methodically: Create a project timeline with specific goals.
- Maintain Accurate Records: Document every step for transparency.
- Focus on Quality Data: Prioritize authentic and recent information.
- Analyze Critically: Go beyond surface-level observations.
- Draft Multiple Revisions: Enhance clarity and coherence.
- Seek Feedback: Regular reviews from teachers or peers.
- Prepare for Viva: Know your project inside out and anticipate questions.
- Adhere to Ethical Standards: Respect confidentiality and avoid plagiarism.

Conclusion: The Transformative Power of Project Work in Business Studies

The Class 12 Business Studies Project Work CBSE is more than an academic requirement; it is a formative experience that equips students with essential skills for their future careers. By engaging deeply with real business problems, students develop a pragmatic understanding of concepts, hone their analytical abilities, and cultivate a professional approach to research and presentation.

In an era where business environments are increasingly complex and dynamic, such experiential learning prepares students not only for examinations but also for the challenges of the corporate world. As educators and students alike recognize the value of this project work, it becomes a

catalyst for fostering entrepreneurial spirit, innovation, and responsible business practices.

Embracing a strategic, diligent, and ethical approach to the Class 12 Business Studies Project Work CBSE can significantly enhance the educational journey, laying a robust foundation for lifelong learning and success in the business domain.

QuestionAnswer What are the key components to include in a Class 12 Business Studies project work for CBSE? The key components include the cover page, index, introduction, objectives, methodology, data analysis, findings, conclusion, and bibliography/references. Ensuring clarity and proper presentation is essential for a comprehensive project. How can I select a relevant and interesting topic for my Class 12 Business Studies project? Choose a topic that aligns with your interests and current business trends, such as digital marketing, entrepreneurship, or consumer behavior. Ensure the topic is manageable within the project scope and allows for primary or secondary data collection. What are the evaluation criteria for the Class 12 CBSE Business Studies project work? Evaluation criteria include originality and relevance of the topic, clarity of objectives, methodology, data analysis, presentation, accuracy, and the ability to draw meaningful conclusions. Proper documentation and neat presentation also contribute to scoring well. How should I prepare for the viva or presentation related to my Business Studies project? Prepare by thoroughly understanding your project, being ready to explain your methodology, findings, and conclusions. Practice answering potential questions confidently and ensure your presentation is clear, concise, and visually organized. Are there any specific CBSE guidelines for formatting and submitting the Class 12 Business Studies project work? Yes, CBSE recommends standard formatting including a cover page, contents page, clear headings, proper font size, and neat handwriting or printing. The project should be submitted in a spiral or hardbound cover as per CBSE instructions, with all sections properly organized and labeled.

Related keywords: class 12 business studies project, CBSE class 12 business project, business studies project ideas, class 12 CBSE business project work, CBSE business project topics, class 12 business project report, business project for class 12, CBSE class 12 entrepreneurship project, class 12 business project guidelines, business studies project presentation

MBA PROJECT IN PROJECT MANAGEMENT

mba project in project management is a critical milestone for students pursuing a Master of Business Administration, particularly those specializing in project management. It serves as a comprehensive demonstration of their understanding, skills, and ability to apply theoretical concepts to real-world scenarios. An effective MBA project in project management not only enhances academic credentials but also equips students with practical insights that can propel their careers in

various industries.

Understanding the Significance of an MBA Project in Project Management

Why Is an MBA Project Important?

An MBA project in project management is essential for several reasons:

- Practical Application: It allows students to apply classroom concepts to real-life projects.
- Skill Development: Enhances critical skills such as planning, execution, risk management, and communication.
- Industry Readiness: Prepares students for challenges faced in managerial roles.
- Research and Innovation: Encourages innovative solutions to complex project issues.
- Academic Credential: Serves as a testament to a student's expertise and readiness for leadership roles.

Goals of an MBA Project in Project Management

The primary objectives include:

- Analyzing project management methodologies.
- Developing effective project strategies.
- Assessing risk and resource management.
- Demonstrating leadership and team coordination.
- Providing actionable recommendations for project success.

Choosing the Right Topic for Your MBA Project

Factors to Consider

Selecting a relevant and manageable topic is crucial. Consider:

- Interest areas within project management (e.g., Agile, Waterfall, Risk Management)
- Availability of data and resources
- Industry relevance and current trends
- Scope and feasibility within the given timeframe
- Potential for practical impact and contribution to the field

Popular Topics for MBA Projects in Project Management

Some trending topics include:

- Implementation of Agile methodologies in large organizations
- Risk assessment and mitigation strategies in IT projects
- Effectiveness of stakeholder management in construction projects
- Use of project management software to enhance efficiency
- Sustainable project management practices
- Cost control techniques in large-scale projects
- Impact of leadership styles on project success

Structuring Your MBA Project in Project Management

Key Components of the Project Report

A well-structured report typically includes:

- **Introduction:** Background, problem statement, and objectives
- **Literature Review:** Existing research and theoretical frameworks
- **Methodology:** Research design, data collection methods, and analysis techniques
- **Project Planning and Execution:** Tools, techniques, and processes used
- **Findings and Analysis:** Data interpretation and insights
- **Discussion:** Implications, limitations, and recommendations
- **Conclusion:** Summary of key findings and future scope
- **References and Appendices:** Supporting documents and sources

Methodologies Commonly Used

- Case Study Analysis: Deep dives into specific projects
- Surveys and Questionnaires: Gathering stakeholder feedback
- Interviews: Expert insights and industry perspectives
- Quantitative Analysis: Statistical evaluation of project data
- Qualitative Methods: Thematic analysis of project challenges

Implementing Your Project: Best Practices

Effective Planning

- Define clear objectives and scope
- Develop a detailed work breakdown structure (WBS)
- Establish realistic timelines and milestones
- Allocate resources efficiently

Execution and Monitoring

- Use project management tools like MS Project, Primavera, or Jira
- Regularly track progress against milestones
- Manage risks proactively
- Communicate transparently with stakeholders
- Adapt to changes and update plans accordingly

Documentation and Reporting

- Maintain comprehensive records of all activities
- Prepare periodic status reports
- Document lessons learned and best practices

Evaluating the Success of Your MBA Project

Criteria for Evaluation

- Depth of research and analysis
- Practical relevance and applicability
- Clarity and coherence of the report
- Quality of data and insights
- Innovation and problem-solving approach
- Presentation skills

Feedback and Revision

- Seek feedback from supervisors and peers
- Incorporate suggested improvements
- Ensure the final report is polished and professional

Career Opportunities After Completing an MBA Project in Project

Management

Job Roles and Sectors

Graduates can explore roles such as:

- Project Manager
- Program Manager
- Project Coordinator
- Construction Manager
- IT Project Lead
- Consultant in Project Management

Industries include construction, IT, manufacturing, healthcare, consulting, and government agencies.

Further Certifications and Education

Enhance career prospects by pursuing certifications like:

- PMP (Project Management Professional)
- PRINCE2
- Agile Certified Practitioner (PMI-ACP)
- Certified ScrumMaster (CSM)

Conclusion

An MBA project in project management is more than an academic requirement; it is a strategic opportunity to demonstrate your expertise, problem-solving skills, and industry readiness. Selecting a relevant topic, following a structured approach, and applying best practices in project planning and execution will not only lead to a successful project but also pave the way for a rewarding career in project management. By showcasing your ability to analyze, innovate, and lead, your MBA project can serve as a cornerstone for your professional growth and industry recognition.

If you need further guidance on specific project ideas, methodology details, or report formatting, consider consulting industry experts or academic advisors to tailor your project to your career aspirations.

MBA Project in Project Management: A Comprehensive Guide to Success

Embarking on an MBA project in project management is a significant milestone for students pursuing advanced business education. It serves as a practical platform to apply theoretical knowledge, demonstrate managerial skills, and contribute valuable insights to real-world organizational challenges. Successfully completing such a project not only enhances your understanding of project management principles but also bolsters your resume, positioning you as a competent professional ready to lead complex initiatives.

In this detailed guide, we will explore the nuances of an MBA project in project management, covering everything from choosing the right project, planning, execution, analysis, to presenting your findings effectively. Whether you're at the initial stages or nearing completion, this resource aims to streamline your process and maximize your project's impact.

Understanding the Significance of an MBA Project in Project Management

An MBA project in project management is more than just a requirement for graduation; it is an opportunity to demonstrate your ability to manage initiatives from inception to completion. It allows students to:

- Apply project management frameworks like PMI's PMBOK, PRINCE2, or Agile methodologies.
- Develop problem-solving and critical thinking skills.
- Gain practical experience with project planning, execution, monitoring, and control.
- Showcase leadership, communication, and stakeholder management abilities.
- Produce tangible outputs that can be integrated into organizational processes or serve as case studies.

Choosing the Right Project Topic

Selecting an appropriate topic is the foundation of a successful MBA project. It should align with your interests, career aspirations, and the needs of your target organization or industry.

Criteria for Selecting a Project Topic

- **Relevance:** The project should address a current issue or opportunity within an organization or industry.
- **Feasibility:** Ensure availability of data, resources, and access to stakeholders.
- **Interest & Passion:** Choose a topic that excites you to sustain motivation.
- **Scope:** The project should be manageable within the given timeframe and resources.
- **Learning Potential:** Aim for a project that offers valuable insights into project management practices.

Examples of MBA Project Topics in Project Management

- Implementation of Agile methodologies in software development firms.
- Risk management strategies in construction projects.
- Optimization of resource allocation in manufacturing projects.
- Stakeholder engagement practices in infrastructure development.
- Cost control techniques in IT projects.

Structuring Your MBA Project in Project Management

A well-structured project enhances clarity and ensures comprehensive coverage of essential components.

Typical Structure

- Title Page
- Abstract/Synopsis
- Table of Contents
- Introduction

- Background
- Objectives
- Significance

- Literature Review

- Theoretical frameworks
- Case studies

- Research Methodology

- Approach (qualitative, quantitative, mixed)
- Data collection methods
- Tools and techniques

- Project Planning

- Work Breakdown Structure (WBS)
- Gantt charts and schedules
- Resource planning

- Implementation/Execution

- Monitoring progress
- Communication plan
- Quality assurance

- Analysis & Findings

- Data interpretation
- Lessons learned

- Conclusions & Recommendations
- References
- Appendices

Planning Your Project Effectively

Successful project management hinges on meticulous planning. Here are key steps to create a robust plan:

- Define Clear Objectives and Scope

- What are the specific goals?
- What boundaries (scope) will you set to keep the project manageable?

- Develop a Work Breakdown Structure (WBS)

- Break down the project into manageable tasks.
- Assign responsibilities and deadlines.

- Create a Detailed Schedule

- Utilize tools like Gantt charts for visualization.
- Identify dependencies among tasks.

- Resource Allocation

- Determine human, financial, and material resources needed.
- Ensure availability and plan for contingencies.

- Risk Management

- Identify potential risks.
- Develop mitigation strategies.

- Stakeholder Analysis

- Identify key stakeholders.
- Develop engagement and communication plans.

Executing and Monitoring the Project

Implementation is where plans are put into action.

Key Activities During Execution

- Effective Communication: Regular updates through meetings, reports, or digital tools.
- Quality Control: Ensure deliverables meet quality standards.
- Change Management: Adapt to unforeseen circumstances with flexibility.

- Documentation: Keep detailed records for transparency and future reference.

Monitoring Techniques

- Progress Tracking: Use KPIs and milestones.
- Performance Reports: Weekly or bi-weekly updates.
- Earned Value Management: Measure project performance against planned schedule and costs.
- Issue Tracking: Document and resolve problems promptly.

Analyzing Results and Drawing Conclusions

Post-implementation, focus on evaluating project outcomes.

Data Analysis

- Use statistical tools and qualitative analysis to interpret data.
- Assess whether project objectives were achieved.

Lessons Learned

- Identify what worked well and what could be improved.
- Document best practices and pitfalls.

Impact Assessment

- Measure the overall impact on organizational processes or objectives.
- Gather stakeholder feedback.

Writing and Presenting Your MBA Project

Effective presentation enhances the credibility and impact of your work.

Writing Tips

- Be clear, concise, and logical.
- Use visual aids like charts, graphs, and tables.

- Support statements with data and references.
- Maintain academic integrity with proper citations.

Presentation Tips

- Prepare a compelling executive summary.
- Practice delivering a confident and engaging presentation.
- Anticipate questions and prepare answers.
- Highlight key findings, recommendations, and practical implications.

Conclusion

An MBA project in project management is a vital component that bridges academic learning with practical application. By carefully selecting a relevant topic, meticulously planning, executing effectively, and analyzing results critically, students can produce a project that not only fulfills academic requirements but also adds tangible value to organizations and their professional growth.

Remember, the success of your project depends on your dedication, analytical skills, and ability to communicate complex ideas clearly. Approach each phase systematically, leverage available resources, and seek guidance from mentors or industry experts. Ultimately, a well-executed MBA project can serve as a stepping stone toward a rewarding career in project management.

Embark on your MBA project journey with confidence, and transform your insights into impactful solutions that resonate beyond the classroom!

QuestionAnswer What are the key components of an MBA project in project management? An MBA project in project management typically includes an introduction, literature review, research methodology, data analysis, findings, conclusions, and recommendations, demonstrating practical application of project management theories and skills. How do I choose a relevant topic for my MBA project in project management? Select a topic that aligns with current industry trends, addresses a real-world problem, and interests you personally. Conduct preliminary research to ensure data availability and relevance, and consult with faculty or industry experts for guidance. What are the common challenges faced during an MBA project in project management? Common challenges include limited access to data, time constraints, integrating theoretical concepts with practical scenarios, managing stakeholder expectations, and ensuring project scope remains focused and manageable. How can I ensure the practical relevance of my MBA project in project management? Focus on solving real industry problems, incorporate case studies, engage with industry professionals, and apply recognized project management frameworks to ensure your project offers valuable insights and solutions. What tools and software are recommended for MBA projects in project management? Popular tools include Microsoft Project, Primavera, Trello, Asana, and MS

Excel for data analysis. Familiarity with project management software enhances the quality of planning, scheduling, and reporting in your project. How should I structure my MBA project report in project management? A typical structure includes the title page, abstract, introduction, literature review, methodology, data analysis, findings, conclusions, recommendations, references, and appendices, ensuring clarity and coherence throughout. What skills are essential for successfully completing an MBA project in project management? Key skills include research and analytical skills, project planning, effective communication, time management, problem-solving, proficiency with project management tools, and the ability to synthesize complex information clearly.

Related keywords: MBA project, project management thesis, project management coursework, project planning, project execution, project control, project management case studies, MBA dissertation, project management strategies, capstone project in project management

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